

APRIL EDITION



Workzone April Update

Spring is when everyone suddenly remembers how much is on their plate. New initiatives, Q2 deadlines, that project that got pushed from March. This month's updates are all about giving you more context and less guesswork.

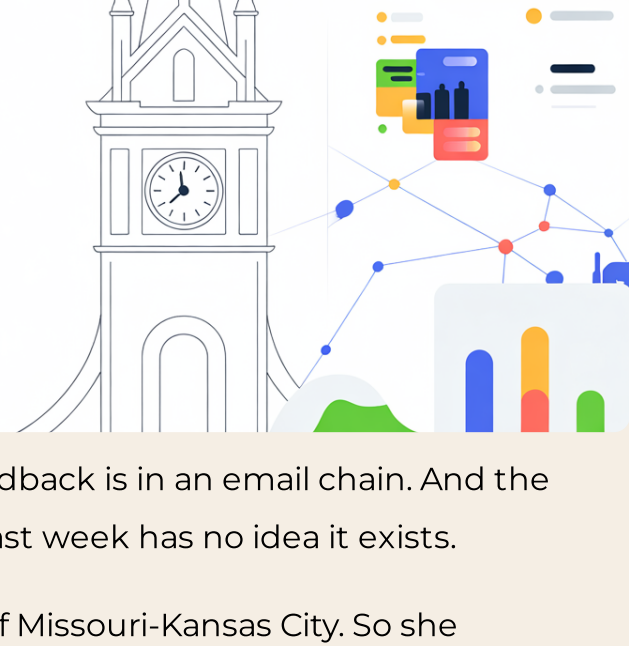
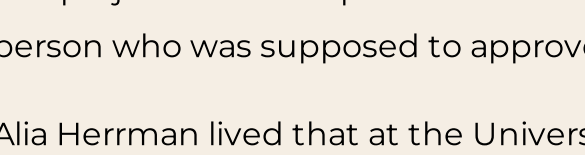
Here's what's new:

- [UMKC is joining us April 28](#) to walk through how they transformed their team to a process that actually sticks
- Workload reports now include completed projects so you can plan against what actually happened, not just what's active today.
- Request forms now accept weblinks so intake starts with the full picture instead of a half-finished ticket.
- The Workzone Certification discount is still running through [June 30](#) if your team hasn't locked it in yet.
- A webinar, a few good reads, and a free trial at the bottom if you know someone who needs it.

WEBINAR: One University's Project Management Transformation

A University's Journey From Scattered Projects to Full Visibility

April 28 | 11 AM EST | Free Webinar



The project lives in a spreadsheet. The feedback is in an email chain. And the person who was supposed to approve it last week has no idea it exists.

Alia Herrman lived that at the University of Missouri-Kansas City. So she overhauled how her entire team plans, manages, and delivers work.

On **April 28 at 11 AM EST**, she's walking through exactly how.

Here's what you'll walk away with:

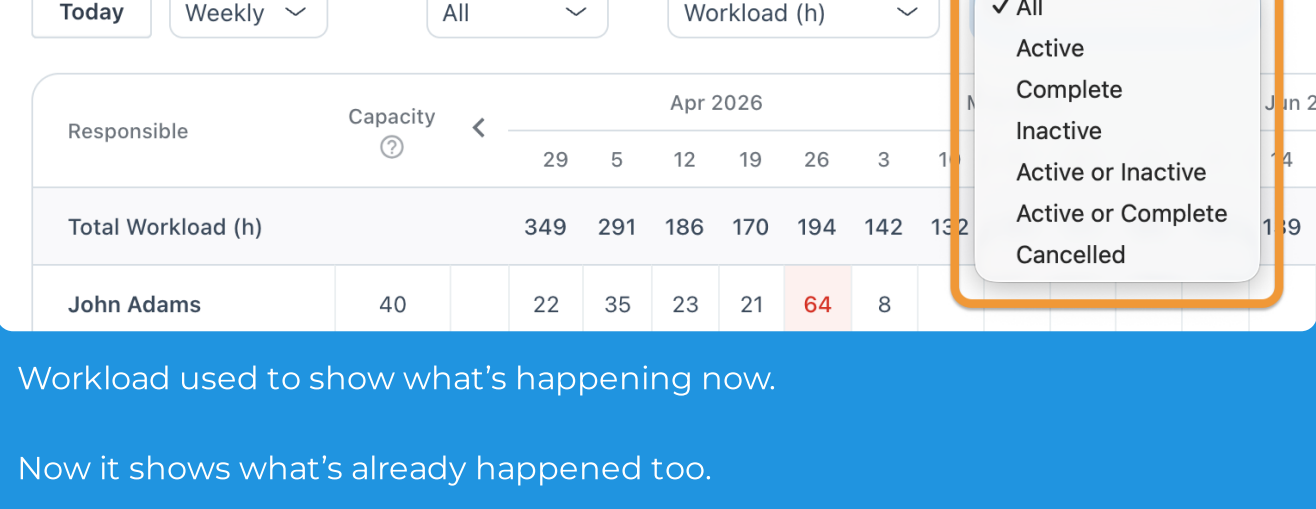
- How Alia identified what was broken and made leadership see it too
- The framework she used to restructure how her team works
- How she got faculty and staff to actually adopt the change

P.S. Busy that day? Register, and you'll get the recording and everything we cover.

[Register →](#)

NEW UPDATE: Workload Reports Now Show More Than Just Active Work

FEATURE HIGHLIGHT



Workload used to show what's happening now.

Now it shows what's already happened too.

You can filter workload reports by **project state**, including completed projects, giving you real historical context on how your team has actually been utilized.

What this means:

- See workload across active and completed projects
- Understand true team capacity over time
- Plan future work based on real data, not guesses

Less guessing.
Better planning.

[Learn More →](#)

Workzone Certification Program

FEATURE HIGHLIGHT

Still Available. Still Worth It.

We extended our certification discount through **June 30** for a reason.

Most teams don't struggle because they lack tools. They struggle because everyone is using them differently.

That's where things slow down.

Certification gives your team a shared way to plan, manage, and execute work inside Workzone.

Structured, self-paced training covering project setup, intake, approvals, workload, reporting, and more.

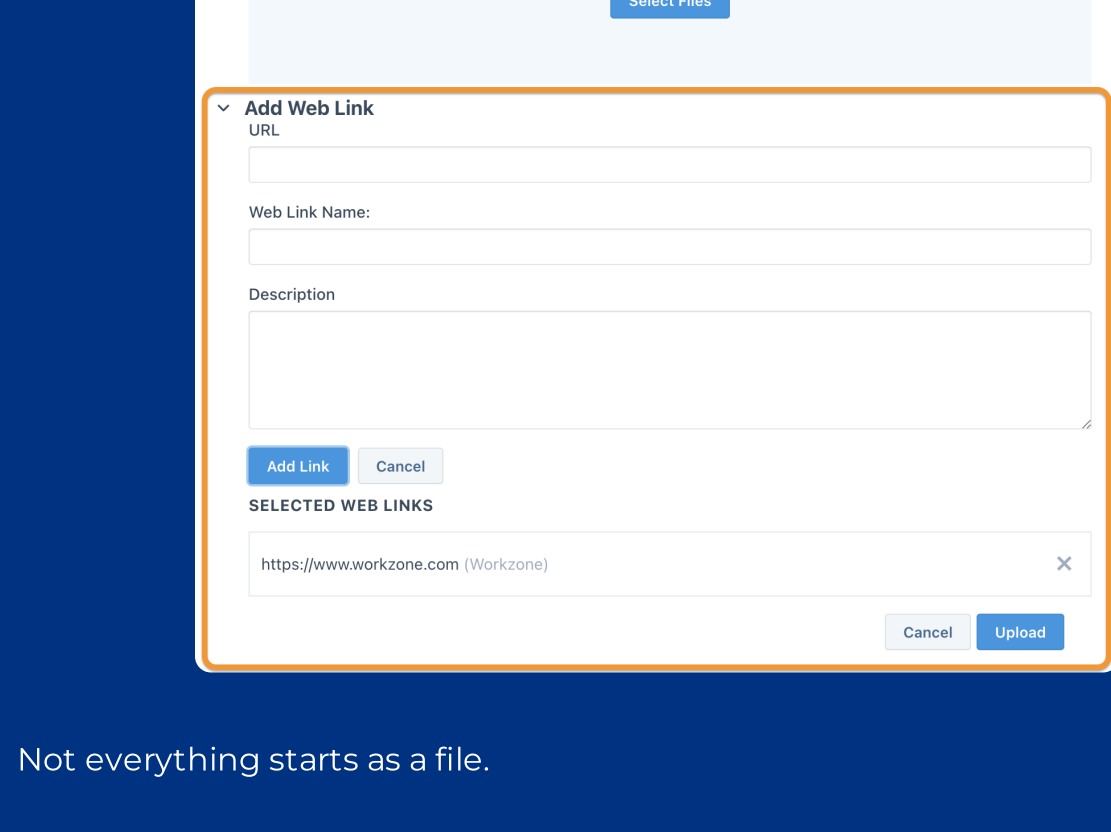
Through 6/30, certification is discounted:

- ~~\$499~~ **\$399** Admin Certification
- ~~\$299~~ **\$199** User Certification

Use code [GetInTheZone](#)

[Check Out Workzone Certification →](#)

NEW OPTION: Add Weblinks To Project Requests



Not everything starts as a file.

Now, users can attach **weblinks directly in public request forms**, making it easier to include references, live assets, or external content from the start.

Why it matters:

- Capture the full context upfront
- Reduce back-and-forth after submission
- Keep requests cleaner and easier to act on

Better inputs.
Better projects.

[See It Here →](#)

BEFORE YOU GO

Know someone juggling multiple accounts or drowning in email approvals?

We offer free trials now. No credit card, no sales call.

[Workzone Free Trial →](#)



Worth reading this month

FROM THE WORKZONE BLOG

CREDIT UNIONS' NEXT COMPETITOR IS ALREADY IN YOUR MEMBERS' POCKETS

12 Min Read →



10 Ways Claude AI Can Write That Email That's Making You Hate Life

That email has been sitting in your drafts for three days. You've opened it twelve times and deleted everything you wrote. This post gives you 10 exact Claude prompts for the emails that are making you lose your mind, from the 56-tracked-changes review to the meeting that absolutely could have been an email.

7 Min Read →



How Agencies Manage Client Approvals (Without Delays)

Most agency projects don't fall apart during execution. They fall apart waiting for approvals. This post breaks down why client approval processes break down, where delays actually start (hint: usually before the client ever sees the work), and how agencies that stay in control treat approvals as a system, not an inbox problem.

6 Min Read →



How Do Universities Show up in AI Search Results?

AI is becoming the first stop in the college search, and most institutions aren't showing up. See how students are using AI to research and narrow their lists, what makes some schools show up while others get skipped entirely, and the content your team can make to start showing up before a student ever visits your site.

11 Min Read →

That's it. That's the whole email. You made it. Proud of you.

Have thoughts? Questions? Just want to vent about your project? Reply any time. Real humans over here. Not a bot, not a form, just us.

— The Workzone Team