

MARCH EDITION



Workzone March Update

Let's be honest.

No one opens a newsletter hoping for a long read.

You've got projects moving.

Deadlines stacking up.

Approvals waiting on someone's reply.

So here's the quick version.

This month:

- **Upcoming Webinar: Half Your Meetings Should Not Exist**
- A preview of the new Documents experience
- **Workzone Certification Program**
- A small setting that makes commenting easier
- A few blog reads worth your time

Skim it in two minutes.

Get back to work.

UPCOMING WEBINAR

WEBINAR: Half Your Meetings Should Not Exist

You're losing your best people's best hours to status updates and approval loops. Not the brainstorm. Not the creative work. The meetings where someone shares a screen and reads a spreadsheet out loud.

That's what two marketing leaders fixed when **they cut meetings by 50%** and watched their teams start shipping faster than they had all year.

March 24th at 12 PM EST they're breaking it all down:

- The root cause behind most unnecessary meetings
- The workflows that replaced status meetings and approval chasing
- How their teams actually reacted and what the transition looked like

Walk out with a plan you can use the same week and **The Meeting Agenda That Ends Meetings Faster.**

A template to help you kill unnecessary meetings.

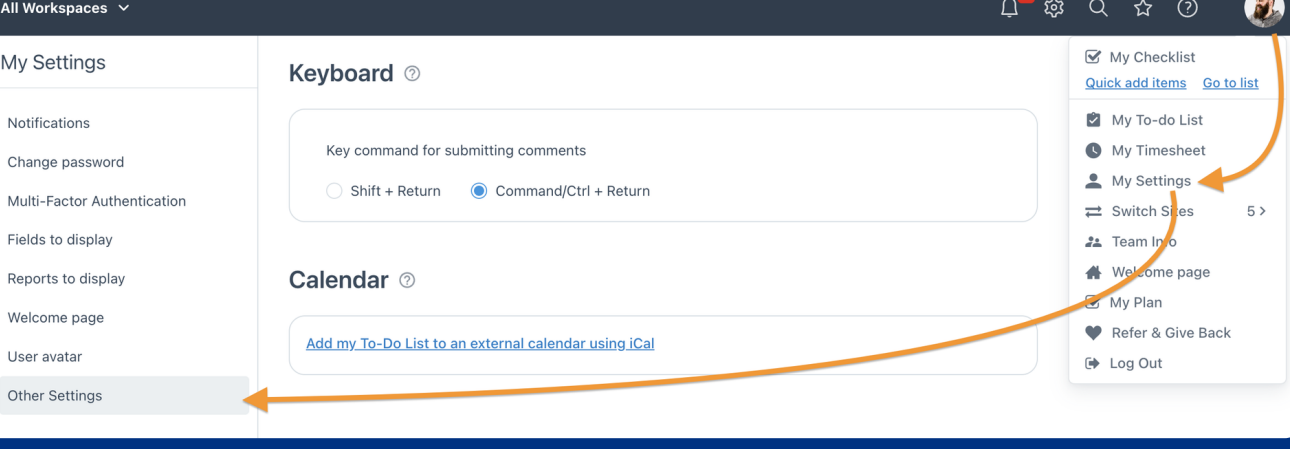


[Save Your Spot →](#)

P.S. Busy that day? Register and you'll get the recording and everything we cover.

NEW OPTION: Choose Your Comment Submit Shortcut.

FEATURE HIGHLIGHT



Workzone users can now choose how comments are submitted while typing.

Set your preference to submit comments using **Shift + Return** or **Command/Ctrl + Return**, depending on how you prefer to work. The setting can be updated anytime in **My Settings**.

Where to find it:

- Go to **My Settings → Other Settings**
- Choose your preferred comment submission shortcut
- Update it anytime based on your workflow

[Learn How Here →](#)

LIMITED TIME

Workzone Certification Program

Get Workzone Certified. Save Through 3/31.

Structured, self-paced training designed to help your team use Workzone the right way from day one.

Complete the course on your own schedule and earn a certificate you can share straight to LinkedIn.

We cover foundations of project management, project setup, intake, approvals, workload balancing, collaboration, reporting, and more.

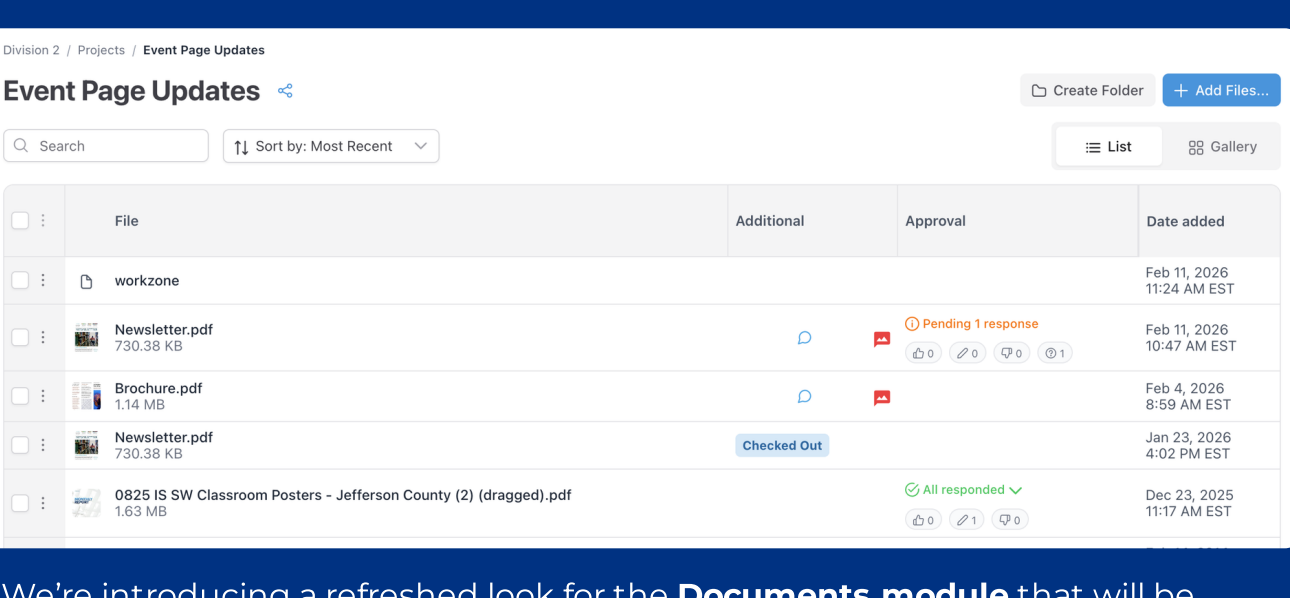
Through 3/31, certification is discounted:
~~\$499~~ **\$399** Admin Certification
~~\$299~~ **\$199** User Certification

Use code [GetInTheZone](#)

[Check Out Workzone Certification →](#)

FEATURE HIGHLIGHT

NEW LOOK: Documents in Workzone



We're introducing a refreshed look for the **Documents** module that will be available for users to start exploring within the next few weeks.

This update makes it easier to browse and work with files inside Workzone while keeping your current workflows intact.

A few things to know:

- The current Documents module will **remain available**
- The updated experience will be **optional to explore at first**
- **Access details and rollout information** will be shared soon

Coming Soon Stay tuned for more details.

BEFORE YOU GO

Know someone juggling multiple accounts or drowning in email approvals?

We offer free trials now. No credit card, no sales call.

[Workzone Free Trial →](#)



FROM THE WORKZONE BLOG

Worth reading this month



The University Marketing Team's End of Semester Checklist That Will Save Your Sanity

An end-of-semester checklist for marketing teams who are tired of losing institutional knowledge, and starting every new term with the same preventable fires.

[9 Min Read →](#)



"Everything Is Done in Excel": Why Spreadsheets Are Killing Your Marketing Team

Excel wasn't built for collaborative work, and teams pay for it in missed deadlines, version conflicts, and burnout. Spreadsheets stop being project management the moment your team grows past three people.

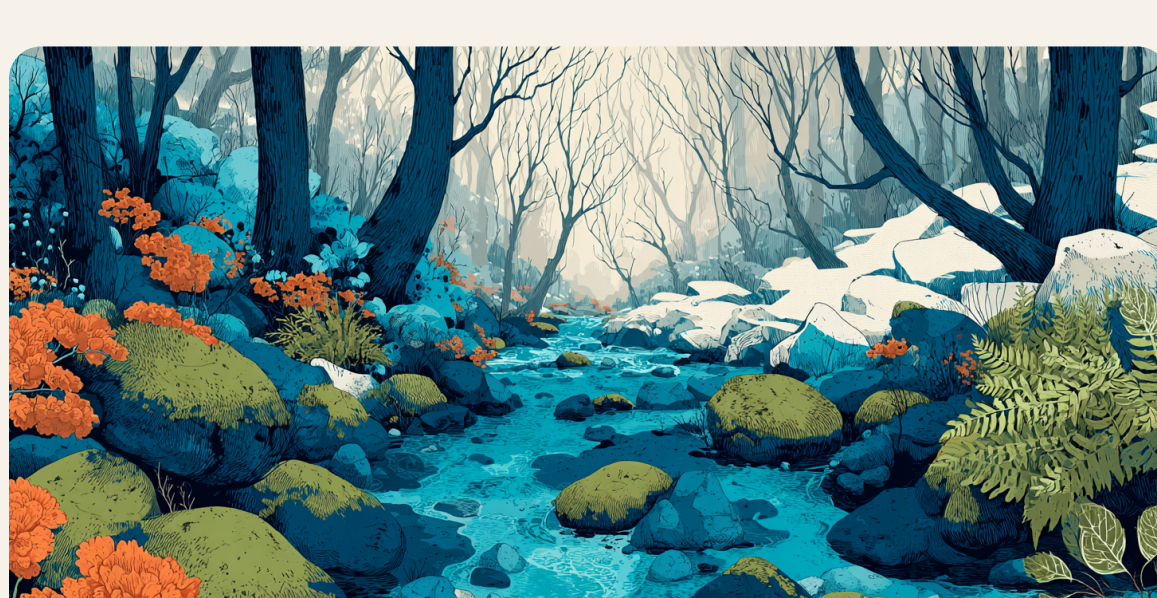
[18 Min Read →](#)



Top Project Management Best Practices From 29 Agency Leaders

29 agency leaders share their top three essentials for successful projects, and while titles and industries vary, the same themes keep surfacing: clear communication, upfront planning, and the flexibility to adapt when things inevitably go sideways.

[19 Min Read →](#)



That's it. That's the whole email. You made it. Proud of you.

Got thoughts? Questions? Just want to vent about your project chaos? Reply any time. Real humans over here—not a bot, not a form, just us.

— The Workzone Team